



# MUSIC MARKETING FOR INDEPENDENT ARTISTS

AUDIO PACKAGE 1	
<b>COST</b>	R8,000.00
<b>DURATION</b>	14 Days
<b>PLATFORMS</b>	TikTok & META (Facebook & Instagram)
<b>EST REACH</b>	200K - 900K
<b>INCLUDES</b>	Content Creation and Post Campaign Report

AUDIO PACKAGE 2	
<b>COST</b>	R16,500.00
<b>DURATION</b>	14 Days
<b>PLATFORMS</b>	TikTok & META (Facebook & Instagram)
<b>EST REACH</b>	1M - 3.5M
<b>INCLUDES</b>	Content Creation and Post Campaign Report

**NOTE: All targeting is based on Music Lovers in South Africa, targeting adjustments with change estimates.**

OTHER MARKETING - QUOTE ON REQUEST		
TikTok Influencer Campaign	-	Starting from R10 000
YouTube Channel Sampling	-	Starting from R2 000

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# VIDEO MARKETING FOR INDEPENDENT ARTISTS

MUSIC VIDEO 1	
<b>COST</b>	R14,500.00
<b>DURATION</b>	14 Days
<b>PLATFORMS</b>	TikTok, META (Facebook & Instagram) & YouTube
<b>EST REACH</b>	400K - 2M
<b>INCLUDES</b>	Content Creation and Post Campaign Report

MUSIC VIDEO 2	
<b>COST</b>	R25,000.00
<b>DURATION</b>	14 Days
<b>PLATFORMS</b>	TikTok, META (Facebook & Instagram) & YouTube
<b>EST REACH</b>	1.3M - 4.3M
<b>INCLUDES</b>	Content Creation and Post Campaign Report

**NOTE: All targeting is based on Music Lovers in South Africa, targeting adjustments with change estimates.**

OTHER MARKETING - QUOTE ON REQUEST		
YouTube Playlisting	-	Starting from R3 000
YouTube Channel Sampling	-	Starting from R2 000

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